

The Brief...

Our client ran a classroom taught induction to their new staff every week, but recognised it could be delivered more efficiently online. Staff were based in different locations and it was difficult to deliver important messages to new staff soon after their starting date. They asked us to build them a modern and welcoming online induction, that would provide essential training to new staff wherever they were based in the company.

The Solution...

Using the content from the existing classroom training as a starting point, we streamlined the content into a structure suitable for online delivery. Getting the voiceover script right was a key stage of the build, as it was important that users didn't get overwhelmed by too much content and not to distract from the key messages.

We weaved custom designed animation sequences between each topic to break content up and keep the induction visual, and users completion of this important mandatory training is continually monitored and chased via an electra-hosted Learning Management System.

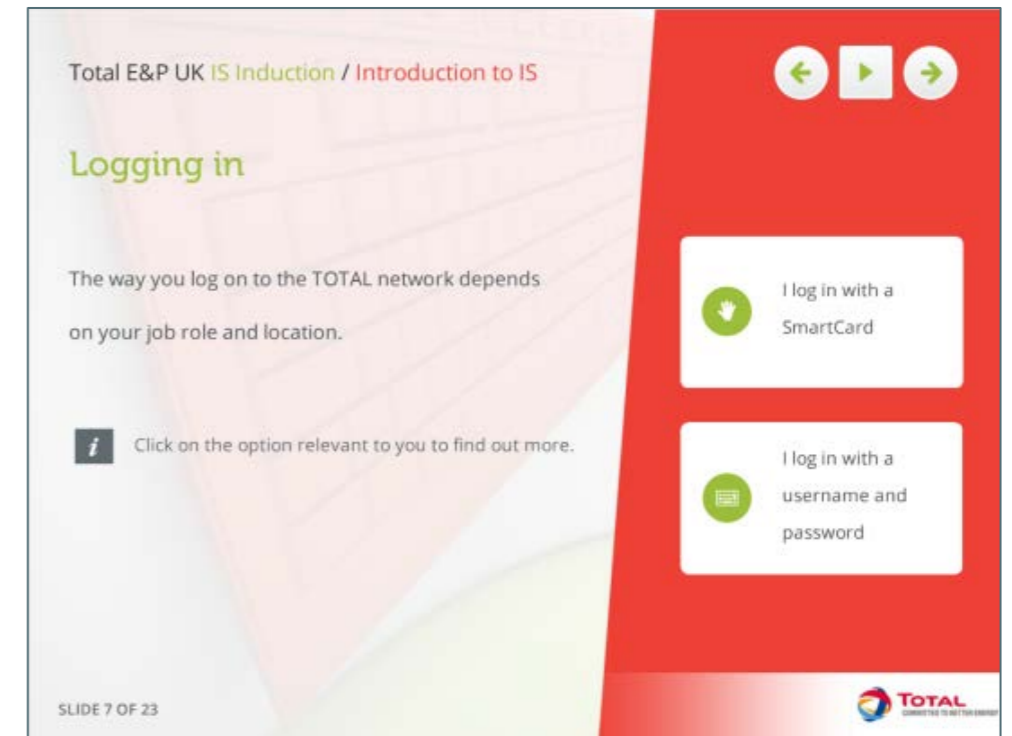
The Results...

- Automated system in place to remind users to complete mandatory training
- Full tracking of users engagement with content
- Custom designed animation
- Effective introduction to new members of staff.

Business Benefits...

93% savings in ongoing training costs

Training staff in **22** separate locations



“The final product looks fantastic and is a quality induction.

I hope this will now set the standard for all our eLearning.”